TREND MICRO™

Trend Micro™

VIRTUAL MOBILE INFRASTRUCTURE

Empower your mobile workforce with secure virtual mobile infrastructure.

Mobile devices, including employee-owned smartphones and tablets, are now fully embedded in modern business practices. The ability of workers to access corporate data and applications using any device in the field is a competitive necessity. This trend in bring your own devices (BYOD) can result in increased data security risks for enterprises, and privacy issues for employees.

Better data protection that safeguards employee privacy. Trend Micro™ Virtual Mobile Infrastructure ensures the confidentiality of corporate data by giving employees a secure nonintrusive virtual workspace designed specifically for their mobile devices. Through this hosted virtual workspace, employees can access work data without the risk of data loss or leakage since corporate data never gets stored on their devices or leaves their company's server.

Employees can also breathe easy, knowing that their personal data cannot be seen or collected via the virtual mobile workspace. With Trend Micro Virtual Mobile Infrastructure, employees can switch from doing work to personal tasks with just a simple tap on their mobile screen. It empowers employees to safely access their corporate data and apps anytime, anywhere without worrying about compromising their privacy.

Easy mobile workplace management from a single console. Administrators can centrally configure and deploy several mobile workspaces to all of their corporate users via a central dashboard. No user intervention is required for updates, including those for in-house and third-party apps.

Seamless integration to different mobile device platforms. Employees can download the solution client in app stores and install it on their iOS, Android™, or Windows® device.

KEY BUSINESS CONCERNS

Enterprise Data Protection and Accessibility

Prevent the exposure of critical company data on employee devices by creating a safe workspace that lets employees securely access and modify files without storing them.

Effective Management and Compliance

Keep up with the requirements of consumerization and compliance through easy management of updates, apps, and user profiles.

Employee Satisfaction and Productivity

Grant your employees the freedom to use their own devices for work while assuring their personal privacy.

HOW TREND MICRO VIRTUAL MOBILE INFRASTRUCTURE WORKS
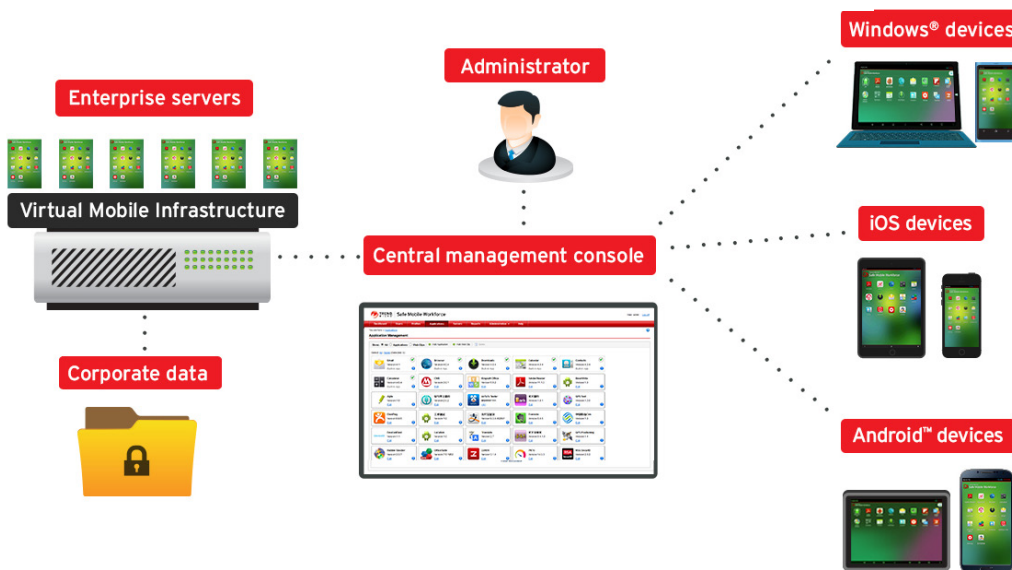
KEY BENEFITS

- **Prevents data leaks or loss** by keeping enterprise apps and data within the workspace and storing them on secure servers, not on employee devices

- **Improves employee satisfaction**, productivity, and compliance by enabling remote access to resources without affecting or restricting personal use of the same device

- **Reduces in-house app development efforts** with support for multiple mobile platforms: iOS, Android, and Windows mobile

- **Enables IT** to update installed apps and manage profiles without user intervention via a centrally managed console

- **Runs seamlessly** with other existing mobile device management solutions

- **Only requires a single sign on** for exchange service, corporate in-house, and third-party apps

- **Lets administrators easily scale** Trend Micro Virtual Mobile Infrastructure servers or secure accesses to handle fluctuations in loading

KEY ADVANTAGES OVER OTHER MOBILE SECURITY SOLUTIONS

	Mobile Device/App Management (MDM &MAM)	Containerization	App Wrapping	Device Virtualization	Virtual Desktop Infrastructure (VDI)	Trend Micro Virtual Mobile Infrastructure
SECURITY						
Independent of policy enforcement		✓	✓	✓	✓	✓
Unaffected by device and OS vulnerabilities					✓	✓
Data is not compromised					✓	✓
Ensures zero footprint on employee devices					✓	✓
APPLICATION SUPPORT						
Supports third-party apps without the need for reengineering	✓			✓	✓ (Windows Only)	✓
App updates are seamless and automatic					✓	✓
Allows complete management and analysis of apps					✓	✓
USER EXPERIENCE						
Does not invade user privacy		✓	✓	✓	✓	✓
Provides native mobile user experience	✓	✓	✓	✓		✓
DEVICE SUPPORT						
Standalone solution (Device agnostic)					✓	✓

Securing Your Journey to the Cloud